

REDMOND INTERNATIONAL Winter Market

Event Brief

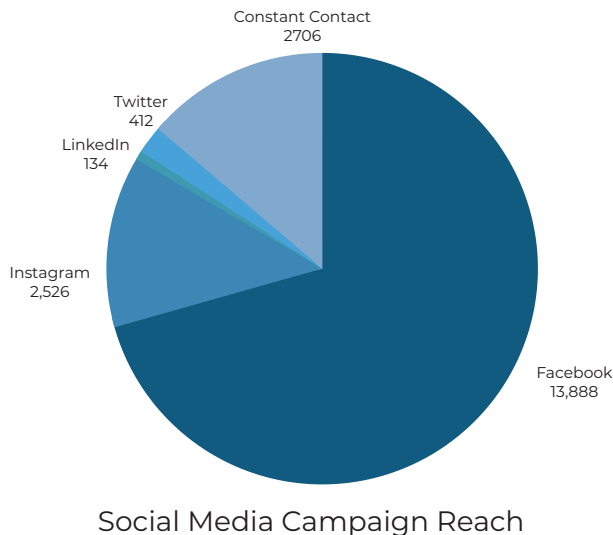
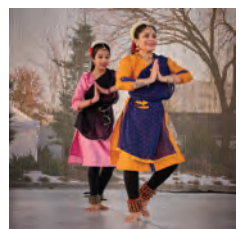
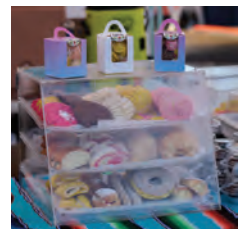
Name: Redmond International Winter Market
Venue: Redmond Downtown Park
Date: Saturday, December 3, 2022
Time: 11:00 a.m. - 5:30 p.m.

Brief Description: Redmond's first International Winter Market bringing diverse cultural cuisine and shopping to Redmond at one celebratory event.

STATS FOR 2022 REDMOND INTERNATIONAL WINTER MARKET



- Estimated turnout: approximately 3,500 attendees, as counted by staff and volunteers
- 140 children created snowflake art provided by OneRedmond Foundation
- 22 Craft, food, non-profit, and activity vendors within 12 booths, 3 food trucks, and an information booth (4 canceled due to snow or illness).
- 8 performing arts groups representing diverse cultures
- Partners Include: Microsoft, City of Redmond and Experience Redmond LTAC Funds, The Painted Palace (Snow Princesses), Audacy: HOT 103.7, Unfiltered Photographers, Trader Joe's, Woodblock, Columbia Bank
- Attendees included radio station partner, Audacy Radio Host: Eric Powers, HOT 103.7
- 8841 Facebook Event Information views, 749 responses
- 46 event page views routed from Audacy
- 42 event page views routed from Experience Redmond social media
- Reached 19,665 online users



1,453 Followers



476 Followers



391 Followers



699 Followers



17,164 Contacts

For more information or sponsor opportunities, please contact events@oneredmond.org