Connecting Commerce to Community
Letter from OneRedmond Leadership

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OneRedmond
OneEastside SPARK
OneRedmond Foundation

OneEastside SPARK
Center for Business Resilience and Innovation

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OneRedmond
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As a year of great challenge for small businesses, 2021 was also a year of hope, strength, and light at the end of the long tunnel that has been the COVID-19 pandemic. In addition to navigating the vaccination requirements for businesses and the new COVID variants, business owners also worked through record breaking heat waves, snowstorms, not to mention challenges with finding the workforce and supplies needed.

The OneRedmond team had to pivot multiple times through the pandemic to meet the ever-changing needs of our small businesses. This included the roll out of new educational programming and financial tools that were substantial and effective.

The collaborations and partnerships the OneRedmond Team developed during the pandemic are a key component to the successes of these programs. For example, the OneRedmond team partnered with cities, chambers, and community business organizations to help align resources and maximize results for our communities. These partnerships also align with the long-standing vision of the Board of Directors: to strengthen our region for all who live and work here. A vision that brings together business, government, education, and community for an organized purpose and unified voice. A vision of OneEastside.

Mary Nelson Morrow

These partnerships also align with the long-standing vision of the Board of Directors: to strengthen our region for all who live and work here.
Words from Kristina Hudson from OneRedmond + OneEastside

What a year this has been! Throughout the ups and downs of the pandemic, OneRedmond did not slow in our efforts to serve our community with resources, programming, and advocacy.

Focusing on the current needs of our business and nonprofit community is always a number one priority. As one of the most challenging and changing years, 2021 required our staff and programs to pivot multiple times to support our small businesses through another year of hardship. OneRedmond worked with our regional partners to support small businesses in the 23 cities and towns in East King County through the development of our OneEastside SPARK program. Through this new, federally-funded program, our team was able to develop and offer informative webinars, one-on-one small business support, and a new online resource notification tools to almost 800 businesses in the region, in turn supporting over 50,000 jobs.

Redmond and the entire Eastside is home to many large, cutting edge, internationally recognized large companies. It is also enriched and supported by a diverse entrepreneurial and small-business community that has been significantly impacted by supply chain, workforce, inflation affordable housing and other challenges that existed before and have been exasperated by the COVID-19 pandemic.

Our OneEastside program is one of the bridges between these two parts of our community. Looking forward, we will continue to expand the services of our program with our trusted community partnerships.

As the leader of this organization, I am very proud to share this annual report with you. None of this would be possible without the commitment of our staff, our Board of Directors, our members, and our community. Your funding, volunteer hours, and support of our organization allows us the opportunity to build these innovative programs and to continue the world-class support for all in our business community.

OneRedmond is proud of what we were able to accomplish in 2021 through our local and regional programs.

- Businesses assisted: 50,000
- Programs supported over 42 virtual events.
- Event attendees: 24,000
- YouTube views of programming and events: 4,918
- New business leads fielded: 1,844
- Projects completed: 50,000
- Capital investment brought in: $127 million
- PPE kits distributed: 45
- Translated programming in different languages: 10

I cannot express fully how much the direct support of OneRedmond has had on my business and me personally. Just to know that I have people rooting for my success actually brings tears to my eyes.

**DISCOVERY YOGA**
Center for Business Resilience and Innovation

In March, 2021, OneRedmond was awarded a $500,000 grant from the U.S. Economic Development Administration to launch the OneEastside SPARK initiative.

This initiative is focused on providing tailored small business recovery support throughout the 23 cities and towns in East King County.

One of the programs OneEastside SPARK developed was an SBA Economic Injury Disaster Loan (EIDL) Program Update webinar that offered live interpretation in seven different languages including Arabic, Chinese, Korean, Russian, Somali, Spanish and Vietnamese. This webinar was designed to deliver important funding information to underserved populations.

In addition, due to the interest of this webinar, OneEastside SPARK developed a pilot project, partnering with community-based organizations to support historically underserved communities with the EIDL application process, providing in-language support in Arabic and Korean.

OneEastside SPARK Guidance Council Members

The Honorable Angela Birney
Mayor, City of Redmond

The Honorable Lynne Robinson
Mayor, City of Bellevue

The Honorable Penny Sweet
Mayor, City of Kirkland

The Honorable Armando Pavone
Mayor, City of Renton

The Honorable Mary Lou Pauly
Mayor, City of Issaquah

Dr. Amy Morrison
President, Lake Washington Institute of Technology

Dr. Eric Murray
President, Cascadia College

Suzanne Dale Estey
Executive Director, Washington Economic Development Association

Debbie Lacy
Founder & Executive Director, Eastside for All

Ashton Allison
Economic Development & Recovery Director, King County Executive Office
Existing Business Support
Providing Essential Support to Redmond’s Business Community

Existing Business Walk Program
The purpose of the Business Walk Program is to meet in person with small businesses in designated commercial areas of the city and provide them with resources and assistance based on their specific needs and questions.

In 2021, OneRedmond and Small Business Development Center (SBDC) staff visited more than 170 small businesses in the Sammamish Valley and Overlake areas of the city. A new addition to this second year of the program was Remy the Dragon, who was photographed at businesses and featured on social media to draw attention to local businesses in a fun way.

Ribbon Cutting Ceremonies
OneRedmond was delighted to coordinate the grand opening celebration and ribbon cutting ceremonies of four new or expanding businesses this year including European Wax Center, Mayuri Foods, Better 4 You and Sound Credit Union. Mayor Angela Birney and City Council members joined for each socially distanced and COVID-responsible ribbon cutting celebration.
Existing Business Support
Providing Essential Support to Redmond’s Business Community

**PPE Distribution Events**
In partnership with East King County Chambers of Commerce and Amazon, OneRedmond distributed over 1,700 PPE kits to small businesses in November. Amazon’s generous donation of the funds to purchase the kits and assistance in assembling and transporting them made this program possible.

**Small Business Saturday Walk with Mayor Angela Birney**
On Wednesday, November 24th, Mayor Angela Birney, OneRedmond CEO Kristina Hudson and the SBDC’s Shawn Palmer visited businesses in downtown Redmond and Redmond Town Center to hear how COVID-19 challenges were impacting their businesses right before the winter holidays and to promote Small Business Saturday throughout the city and region.

**OneRedmond Small Business Development Center**
OneRedmond provides no-cost, confidential, one-on-one advising services to help Redmond’s business community through its partnership with the Washington Small Business Development Center (SBDC). OneRedmond is homebase for the Eastside SBDC, with Shawn Palmer serving as the SBDC Business Advisor for the region.

In 2021, OneRedmond’s SBDC Center representing the Eastside counseled 79 clients in Redmond. Of those, 40 were existing businesses, 35 were pre-venture and 4 were startups all supporting more than 120 jobs. The Eastside SBDC hosted 2 events, attended by 70 people. The Eastside SBDC also worked with 50 City of Bellevue clients, 38 of which were existing businesses. OneRedmond welcomed our newest team member, Shawn Palmer to this role during the year.
Educating & Networking Opportunities

Webinars

In 2021, OneRedmond and OneEastside, in partnership with the SBA, hosted over 40 webinars that drew over 4,500 attendees. While the majority of attendees were from East King County businesses, many also attended from Seattle, across Washington State and 2% were from out of state.

OneEastside Economic Outlook Summit

On Friday, May 11, OneEastside SPARK and OneRedmond hosted its annual Economic Outlook event. This year’s virtual event was attended by over 300 community members across East King County who heard insights into the economic trends shaping the recovery of East King County and its 23 cities and towns from Chris Mefford of Community Attributes.

State of the City

On June 29th, OneRedmond and the City of Redmond hosted the 2021 Virtual State of the City Summit where attendees could learn about the City’s programs, projects, and initiatives. In her second State of the City address, Mayor Angela Birney shared her updates as well as the City’s future plans and projects.

Eastside Virtual Job Fair

In October, the City of Issaquah partnered with WorkSource Seattle-King County and other Eastside cities to host a virtual job fair. Job seekers could meet with employers through an online portal. OneRedmond supported this event with a booth and promotion to members.

Spotlight, Sip, and Social

OneRedmond hosted two Spotlight, Sip and Socialize events in 2021. The first was held at the new Hilton Garden Inn at Redmond Town Center’s fantastic indoor-outdoor gathering space. The event featured small business and non-profit exhibitors, live music, free professional head shot photos, food, takeaway gifts and great networking opportunities in a safe and fun environment.

The second event was held at Redmond’s PostDoc Brewing, located near Marymoor Park, with an Octoberfest theme and featured the opportunity to talk to the City of Redmond candidates for City Council. Attendees enjoyed networking while sampling seasonal beers and enjoying German fare from Silver Spork Food Truck.
Small Business Roundtables with Local, State and Federal Leaders

In partnership with Congresswoman DelBene and Councilmember Vanessa Kritzer, the OneRedmond team hosted three small business roundtables with Redmond and Eastside businesses to learn how their specific industries were fairing during COVID-19.

The three roundtables included owners of restaurants, childcare facilities and exercise and recreation businesses. Learning about the specific issues facing these businesses and their ideas for support and growth were valuable for both local and federal-level decision makers.

Virtual Candidate Forum

OneRedmond’s 2021 Virtual Candidate Forum was a new format this year, which included two-minute videos of interviews with all six candidates. Hosted on a new 2021 Candidate Forum website, viewers could watch the videos and hear about the candidates’ views on various topics.

"Thank you all for coordinating this event today! It was great to hear what other restaurant owners are experiencing - it was actually very comforting to know that everyone is having major staffing issues - and some of the potential solutions that are being worked on at the local and federal level."

MATT QUEST
Co-Owner, The Cottage
Supporting Small Businesses through Fuel the Dragon

The Dragon returned in February and March 2021! Throughout Redmond, 35 restaurants and retailers participated in this passport game, motivating shoppers to dine, shop and enjoy local Redmond small businesses and win prizes while doing so. The grand prize winner received an overnight stay at the new Archer Hotel Redmond.

Helping the Hospitality Industry through the “You Stay, We Pay” program

The OneRedmond Foundation and Experience Redmond partnered on the renewal of the Geek Out Gold small business support program in December. Geek Out Gold gift certificates were available for purchase and able to be used at participating Redmond businesses. The $50,000 LTAC investment returned $268,750 in total economic impact.

OneRedmond Brings Music to Community

From June to April 2021, OneRedmond partnered with Arts Without Barriers and PACE to host twenty musical events in Redmond’s Downtown Park and Redmond Town Center.

Words from Bill Biggs from OneRedmond Foundation

The Foundation had a busy year in 2021 with the support and promotion of The Geek Out Gold “You Stay, We Pay” initiative as well as the continuation of our Fuel the Dragon event. Each of these initiatives have been designed to support our local businesses and hotels through what has been a very challenging two years.

In 2022, we plan to continue our mission to activate Redmond’s urban core areas and support community gathering opportunities by promoting establishment of a new Redmond Cultural Center and developing a winter holiday international market in December.
Showcasing Redmond Love

In February, the OneRedmond Foundation hosted a social media contest for community members to share love and appreciation for their favorite family member, front-line worker or favorite place in Redmond. The Redmond community posted and tagged #RedmondLoveNotes, sharing their poems, stories and notes of thanks. This contest was produced in partnership with Experience Redmond, VALA Eastside, Redmond Historical Society, Microsoft, and Hilton Garden Inn Redmond Town Center.

OneRedmond also had hats and scarves made and distributed through the city to support outdoor dining during COVID-19. OneRedmond developed the hats and scarves to help support businesses during the winter months when indoor seating requirements necessitated outdoor seating opportunities. The gear kept the customers warm and spread the Redmond love.

Let’s Move Redmond

In September, OneRedmond provided entertainment support for the center stage and featured OneRedmond members. In support for the “Let’s Move Redmond” event held on Sunday, September 12th.

OneRedmond members Semilla Flaminca, AKT Dance Fitness and Briora Dance provided entertainment and engagement at the Downtown Park.
ABOUT US
OneRedmond is a 501(c)3 and 501(c)6 organization that is the City of Redmond’s Chamber of Commerce, Economic Development Enterprise for the Eastside, and Community Foundation all-in-one.

With more than 360 members, OneRedmond is a dynamic, impactful organization focused on supporting the Redmond and Eastside community through education, networking and advocacy initiatives.

HOW TO JOIN
OneRedmond membership has never been more valuable to small, medium and large businesses. From financial tools and resources to advocacy, marketing and networking opportunities, join OneRedmond and be part of a strong and growing business community network.

This chart shows the benefits your organization receives with membership at various levels. To learn more, contact us today at info@oneredmond.org.

MEMBER BENEFITS INCLUDE:

- Access to group rate health, vision, and dental insurance from Business Health Trust
- Discount Passport Unlimited Card Providing Exclusive Member Discounts on Restaurants, Travel and Much More
- Free Certificate of Origin Stamps
- Free Notary Service
- Branding/promotion recognition as a new member on our marketing channels
- Branding/promotion – complimentary ribbon cuttings and grand opening/milestone events
- Discounted member registration fee to all our networking events
- Access to all OneEastside SPARK programs including no cost, one-on-one advising services by experts
- Free OneEastside SPARK webinars on topics including funding opportunities
- Member-to-member discounts
- Free use of the OneRedmond conference and green screen rooms
Drama Kids International of Seattle’s Eastside
Duomi, LLC
East Side Auto Care, Inc.
Eastside Dog, LLC
Eastside Kyokushin
Eastside Little Learners
Eastside Vision Care
Echo’s Acapulco Fresh Mexican Grill Vending Co.
Edge & Spoke Sports
Education Hill Learning Center
El Toreador Mexican Restaurant
Emerald City Gymnastics Academy, Inc.
Emerald City Smoothie
Enchanted Cuts
Enncio Display Systems, Inc.
Essence of Dentistry, PLLC
Evergreen Internists
Expedia Cruiseship Centers Redmond
Extreme Excellence, LLC
Family Dry Cleaner
Fisher Sports Academy
Five Hooks Seafood
Flee The Ultimate Real Life Escape Game
Freedom Fitness Redmond
Fuller Nutri-Fuel
Fun and Study, LLC
G&C Accounting Solutions
Gallagher Tool and Instrument
Getty Jewellers, Inc.
Global Medics USA
Greater Redmond Transportation Management Association
Green Apple Events & Catering
Greenwood International, LLC
Heinz Marketing, Inc.
Hello Poke
Hoffman’s Fine Cakes and Pastries
Holly H Campbell, LMHC
Hot off the Press
HRKinnnections
Indiq Corp.
InnoWeb Tech, LLC
International Sherpa Guides (ISG)
Ironsteak Redmond
Islamic School of Redmond
J Michael’s Pub & Eatery
J Raye Limited, LLC
Jawhara Cafe, LLC
Jax Dog Drop Redmond
Jazzminn McCaughey
JJ Mahoney’s
JR Hensrudd Tax & Accounting
Jumping Beans Indoor Playspace & Cafe
Just Got Blessed
K and K Family Corporation
Kabab Palace Restaurant
Kaktus, Inc.
Kanishka Indian Cuisine
Karmali Law Office, PLLC
Katie Ostler DMD, Family & Cosmetic Dentistry
KD Motorsports
Koya, Inc.
KSN INC
Kungfu Wrap, LP
Lake Washington Schools Foundation
Lake Washington Wellness
Lani’s Tailor
Larry Snyder Auctions
Laugh & Learn Home Child Care, LLC
Left Coast Cuts, LLC
Lemmon Nguyen Investments
Levue Nails & Spa
Light + Art, LLC
LILOTREE
Linh Nguyen, DDS, PLLC
Little Hearts Preschool & Daycare
Little Learner Montessori/Daycare
Little Wiggle Child Care
Louie de Coton, LLC
Love Heart Lashes
Lunchbox Laboratory 1
M Squared Fitness
Mac and Mabel
Mad Science of Sno-King
Mailbox & Shipping Center
Malinda Lam-Gershony, DDS, PLLC
Mary Jo Bender
Mathnasium of Redmond
Mayuri Bakery & Video
Mayuri Indian Cuisine
McDonald’s Book Exchange
Mechanized Cleaning Solutions, Inc.
Meek & Park, Inc. (Niko Teriyaki)
Miah’s Kitchen
Michael Lee, DDS, PLLC
Mike’s Amazing Cakes
MimiClean.com
Minuteman Press of Redmond
Mirage Hair Design
Mitra Zarakani
MOONIE Icy Tunes
Morgan Elizabeth Ward
Irrevocable Trust
Motley Zoo Animal Rescue
Moxie’s Pet Service, Inc.
Namaste Indian Restaurant, LLC
NAMI Eastside (National Alliance On Mental Illness, East King County)
Nguyen & Chen, Corp.
North Sound Massage Therapy, LLC
North Star Offices, LLC
Northern Lights Montessori School
NORTHWEST ART GLASS
Northwest Interiors & Design
Nouri
O’Brian & Associates
Off the Vine Catering, LLC
Olga’s European Skin and Body Clinic
Onboard XP
One Way Group
Ooba Tooba, LLC
Optix Eyewear
OrangeTheory Fitness
Overlake Cleaners
OVERLAKE Laundry
Paint Away!
Palmers East
Pars Consulting Incorporated
Personal Medical Corp.
Pines FG, LLC
Postdoc Brewing Company
Practec, LLC
Prana Yoga
Prashanthi Chitre Institute of Performing Arts, LLC
Precision Press
Premier Media Group
Premiere Dance Center
Prime Steakhouse
Pro Scooter Shop
Pro-Tec Athletics
Proxima, LLC
Puget Electric, LLC
Pure Barre
Pushing Boundaries
QURRAT-UL-AIN MAHMUD
Ra Beauty, Inc.
Racha Noodle & Thai Cuisine
Radiance Learning
Rakdee, LLC
Ranger Group, PLLC
RBC Signals, LLC
Redmond Back and Neck
Care Clinic, PS
Redmond Bilingual Montessori
Redmond Eagles
Redmond Family Care, LLC
Redmond Family Dental
Redmond Family Smiles
Redmond Heights Senior Living
Redmond Home Staging & Decorating
Redmond Pilates, LLC
Redmond Pony Express
Redmond Reporter
Redmond Roots Chiropractic
Redmond Saturday Market
Redmond Toddler group
Redmond Trophy & Engraving
Redmond United Methodist Church
Redmond Vision Clinic, PLLC
Redmond’s Bar & Grill
Redmond’s Heart Adult Family Home, LLC
Renewed Hope Counseling Services, PLLC
RESHET, LLC
Restaurants Depot
RF Business, LLC
Rivaage Salon & Medi-Spa
River Trail Roasters
Romio’s Pizza & Pasta
Redmond
Row House Redmond
RPM Systems Corporation
Ryan McNamara, DDS, PLLC
Sadler Dental, PLLC
Sages Restaurant, LLC
Sammamish Rowing Association
Sarah Carpenter Photography & Design, LLC
SDIEGOS, LLC
Sea Painters, Inc. DBA CertaPro Painters
Searose, LLC dba Redmond Art Works
Seattle Ideal Health
Seattle Little Stars Arts Center
Seattle Patent Group, LLC
SecondStory Repertory
Semilla Flamenca
Serious About Fitness
SHAOLIN ZEN MARTIAL ARTS ACADEMY, LLC
Shear Bliss
Signarama Redmond
Simply Pilates
Skillspire, LLC
Skin Envy
SMS Distribution, LLC/Bomond Vodka
Soma Pilates, LLC
SoulFood Enterprises, LLC
Southern Accents, Inc.
Spectralux Corporation
Spectrum Academy
Srivenkateswara Vedic Education and Training Academy
STEAM for Teens, LLC
Sternik Law, LLC
Strattonwood Swimming Club
Studio Nails, Inc.
Studio Shalev, LLC
Styler Beauty, LLC
Subway
Sunny Teriyaki
Sunrise Donuts
Sunshine Music Together, LLC
T3MA of Kirkland
T3MA of Redmond
TAP Medical Products, Inc.
Taru Daycare Home, LLC
Teen Wise
The Beekeeper’s Secret
The Bento Box
The British Pantry, Ltd.
The Complete Line, LLC
The Dubliner Irish Pub & Cafe
The French Bakery, LLC
The Guilt Trip
The Lash Lounge - Redmond Town Center
The Madrone School
The Mandarin, Inc.
Pasta ya Gotcha
The Painted Palace, LLC
The Perfect Push, PLLC
The Redmond Academy of Theatre Arts
The Yummy Corporation
SBA Garlic Jimâ€™s Redmond
Thinkspace, LLC
Tiny Stars Childcare
Tips and Toes Nail Salon
TITLE Boxing Club - Redmond
Top Vape
Toppers Salon, Inc.
Trade Alternatives, Inc.
Transparent Window Cleaning
True Martial Arts Overlake
UFO TOUR GOLF, LLC
United Fitness Holdings/Cyclebar
Urban Dakota Creative
US Nails
USSD Redmond
Vehicle Monitor Corporation
VEQUE Enterprises, LLC
Vitality Wellness Center
Washington Autism Alliance & Advocacy
Waypoint Pediatric Therapies
Whitewater Ventures, Inc.
William Gray
Wong Fleming
Woodblock
Xidias Inc
East Massage
Young Rembrandts
Zeeks Pizza
ZenRock Fitness, LLC

NON-PROFIT
Assistance League of the Eastside
Delphi Precision Imaging
Lake Washington School District
Redmond Historical Society
Snapology of Eastside