Eastside King County
COVID-19 Business Impacts Survey

**937 Respondents**
through April 1, 2020

**ORGANIZATION TYPE**

- Independent worker (contractor, freelance, gig worker, no employees) 328 35%
- Privately held business w/ employees 470 51%
- Franchised business operation 47 5%
- Publicly traded corporation 5 1%
- Not-for-profit organization 74 8%
- Total 924 100%

**BUSINESS OWNER OUTLOOK**

- Not worried, no negative impacts (not shown - 5, 1%)
- Some impacts, but we'll make it
- Worried about impacts and staying in business
- Very worried and don't know if we'll make it through
- Will likely go out of business

**CURRENT LAYOFFS**

- No, we have not reduced staffing 366
- Yes, we have reduced employee or contract workers hours 174
- Yes, we have laid off employees or contract workers 214
- Yes, we have laid off employees AND reduced employee or contract workers hours 91

**RENTS & LEASES**

- 38% of businesses express concerns about paying rent
- 32% say they are unable to

**BUSINESS CONCERNS**

- Lack of cash reserves 519
- Temporary closures 511
- Inability to pay bills, fees 401
- Cancelled events 394
- Reduced participation at gatherings and events 333
- Late payments or collection losses 269
- Discrimination or unfair treatment 29
- Other 202

**RENTS & LEASES**

- 23%
- 37%
- 34%
- 6%

**Note:** Survey led by Seattle Office of Economic Development, with support from Greater Seattle Partners and Seattle Metropolitan Chamber of Commerce. The survey responses are not a representative sample of all local businesses, and the survey was not designed to serve that goal. Survey respondents are apt to present a selection bias toward business more negatively affected.